

MILLENNIUM CHALLENGE GEORGIA FUND

CONSULTING SERVICES: Advertising Company for the Millennium Challenge Georgia Fund
(MCG)

Solicitation Notice #CQ-12

The United States of America, acting through the Millennium Challenge Corporation (MCC), and the Government of Georgia (the “Government”) executed the Millennium Challenge Compact on September 12, 2005 (the “Compact”), that sets forth the general terms and conditions on which MCC will provide funding of up to \$295,300,000 to the Government for a Millennium Challenge Account program to advance economic growth and reduce poverty in Georgia (the “Program”). An amendment to the Compact was signed on November 20, 2008 on provision of additional US\$100 million assistance. The Program is comprised of five projects: Energy Infrastructure Rehabilitation, Samtskhe-Javakheti Road Rehabilitation, Georgia Regional Development Fund, Agricultural Development, and Regional Infrastructure Development (for detailed information regarding MCG projects please visit our website www.mcg.ge).

For the implementation of the Program, the Millennium Challenge Georgia Fund now seeks Qualification Information from eligible Consultants to provide the services of Advertising Company for the Millennium Challenge Georgia Fund (MCG).

The Letter of Request for Qualification Information that includes detailed information regarding the assignment, Terms of Reference, qualification requirements and forms for submission may be downloaded from the MCG website (www.mcg.ge Active Procurement link). After downloading the Letter of Request for Qualification Information and the Registration Form from MCG’s website, please, register your firm as Consultant by filling in the Registration Form. Completed Registration Form shall be submitted in PDF format to Millennium Challenge Georgia Fund, to: g.tvalavadze@mcg.ge The registration should be done by close of the business day in Georgia on **March 30, 2010**. Qualification Information from those consultants who will not register will not be accepted.

Please be informed that MCG will sign the agreements with all qualified consultants as a result of this procurement. For each specific task, MCG will request prices from all qualified Consultants as per the signed agreement. Only the company that submits the lowest price for specific task will receive the task order for that task.

Interested Consultants may obtain further information from Giorgi Tvalavadze, MCG Procurement Director, through the following e-mail: g.tvalavadze@mcg.ge or fax: (99532)939144.

The Qualification Information should be submitted no later than close of the business day in Georgia on **March 31, 2010**.